



**\$195 Training
Scholarships will be
provided by MAFCU!**

To Apply:

- Complete the Training Scholarship Application
- Return the form to
Michael Richardson:
michaelr@mafcu.org
Mid-Atlantic FCU
Attn: Michael Richardson
PO Box 2270
Germantown, MD 20875

Deadline: February 28, 2010

Mid-Atlantic Federal Credit Union presents:

How to Raise \$20k in 30 Days:

Creating your online/virtual fundraising campaign

Presented by: Kristy Hall, President of Universal Synergy Group

In this seminar, participants will learn:

- ✓ Step-by-step requirements for a successful online campaign
- ✓ What online tools are available & effective for a virtual campaign
- ✓ The “absolute key” to online fundraising success
- ✓ How to motivate a team of volunteers in a virtual campaign
- ✓ The “dirty little secret” to a successful campaign
- ✓ Most importantly: Participants will leave the seminar having created a specific plan and “next actions” list to implement immediately

Participants will also receive a complimentary 30-minute phone consultation with Kristy to answer questions following the seminar

Seminar Information:

When: Tuesday, March 16, 2010

Time: 8:30am Registration (breakfast provided)

9am-4pm Training (lunch provided)

Location: Mid-Atlantic Federal Credit Union

12820 Wisteria Drive Germantown, MD 20874

(Space is limited to 40 organizations)

